

Collaborate, Align and Make Winning Strategies.

The effective alignment of disparate initiatives and goals of organizational divisions towards a unified focus increases the agility and corporate performance of an enterprise. Emerio chooses SAS® Strategy Management solution with its powerful analytical capabilities to prevent organizations from pursuing flawed strategies, foresee trends and go beyond traditional decision making.



Benefits:

- Improved business agility with enhanced focus and alignment to strategy
- Timely delivery of accurate and consistent information
- Maps out strategy visually and dynamically
- Visually connect objectives and metrics

Balanced Score Card

The balanced scorecard is a strategic planning and management system used extensively in businesses and industries, governments, and non-profit organizations worldwide to align business activities to their vision and strategies of the organization. It also improves internal and external communications, and monitor organization performance against strategic goals.

Strategy Management key capabilities:

Simplified Data Integration

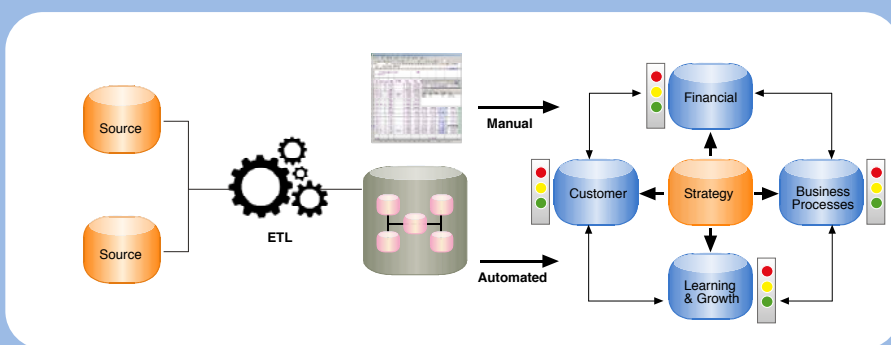
- Data integration is multi-pronged with automated ETL processes as well as manual input through web forms. Processes, scheduled to collect data at specified intervals simplify the data collection process.

Integration with Analytics

- By integrating with the advanced analytics capabilities of SAS®, the performance management solution goes beyond simple monitoring. It helps to optimize and transform business operations thereby being a catalyst to improve performance.

Strategy Maps and Diagrams

- Strategic objectives, metrics and initiatives are connected in cause-and-effect diagrams to show relationship with organizational objectives. Planning sessions can become dynamic when executives can visually design and map out the entire strategy by linking to data sources and using various presentation options.



Strategic Performance Management Case Study

Customer

Organization with around 2000+ operational units that works towards nurturing a cohesive community

Challenges

- The need for governance model at enterprise level
- Keeping pace with technological changes, acquisitions and retention of highly skilled employees
- Engaging communities towards shared goals
- Defining and achieving goals at headquarters and operational units
- Identifying emerging trends and predicting customer behavior to facilitate realignment

SAS® Balanced Score Card Solution

- Enterprise level web application
- Simplified & automated summary of enterprise level results
- Enable management at different levels to take strategic decisions
- Facilitates enterprise level governance framework
- Function to perform what-if analysis
- Interactive dashboards, collaboration and alerts to communicate performance

Results

- Through perspectives, strategic themes, objectives and key performance indicators, the solution enables the business to have the right focus and alignment to strategy
- Decision making backed by facts facilitates the allocation of the right mix of resources to drive strategic intent
- Improved accuracy, consistency and timeliness of information

The Emerio Edge

- Experience in implementing and enhancing automated monitoring of strategy management
- Ability to conceptualize and map organizational strategies to various key performance indicators
- Proven skills and methodologies distilled from our experiences in successful SAS® project implementations
- Quality delivery that has earned numerous repeat orders from our customers
- Enhance IT delivery capabilities of progressive governments and enterprises
- Deeply rooted in South East Asia with established network of delivery centers

About Emerio

Emerio, an NTT Communications company, is a leading technology services and outsourcing company in South East Asia with extensive industry knowledge, proven methodologies, global resources and a successful track record. Emerio aligns to clients' needs to help them achieve consistent quality and operational efficiency. The company offers cutting edge solutions in the areas of Application Services, Infrastructure Services and Business Process Outsourcing. Emerio operates out of 14 countries with delivery centers in Singapore, Indonesia, Malaysia, Thailand and Philippines.

Alliance Partner



THE
POWER
TO KNOW.

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